The 6th Annual NIC ROLDAN'S SUNSET POLO WHITE PARTY Hosted by Grant Ganzi



IN AID OF SUNSET POLO INT.

The 6th Annual

IN MARCH 2016 THE INAUGURAL NIC ROLDAN'S SUNSET POLO WHITE PARTY TOOK PLACE, SINCE THEN NIC HAS GONE ON TO HOLD 5 FURTHER EVENTS IN FLORIDA AND ONE IN THE UK.

THE SERIES IS CONSIDERED A TREMENDOUS HIT WITH OVER1000 GUESTS ATTENDING EACH EVENT, INCLUDING A CROSS DEMOGRAPHIC AGED FROM 16 - 80 OF EQUESTRIANS, POLO, GOLF, MEMBERS OF THE PALM BEACH SOCIAL SCENE AND THE LOCAL COMMUNITY AND IN TOTAL OVER \$1.4 MILLION HAS BEEN RAISED TO BENEFIT CHOSEN CHARITIES,

ON THE 22ND OF MARCH 2024 THE 6TH ANNUAL SUNSET POLO WHITE PARTY IN AID OF SUNSET POLO INTERNATIONAL* WILL TAKE PLACE AT GRAND CHAMPIONS POLO CLUB AND WE HOPE YOU WILL BE ABLE TO HELP US CONTINUE MAKING A DIFFERENCE WITH YOUR PARTICIPATION.

*SUNSET POLO INTERNATIONAL IS A 501(C)(3) NON PROFIT AND AS SUCH ALL DONATIONS ARE CONSIDERED CHARITABLE CONTRIBUTIONS AND TAX-DEDUCTIBLE.



The 6th Annual

- WHO: TOP AMERICAN POLO PLAYER NIC ROLDAN AND GRANT GANZI TOGETHER WITH NATASCHA BAECHER HAVE FORMED SUNSET POLO INTERNATIONAL A REGISTERED 501C3 NON PROFIT.
- WHERE: BY KIND PERMISSION OF MELISSA GANZI @ GRAND CHAMPIONS POLO CLUB, 13444 SOUTHFIELDS RD., WELLINGTON, FL 33414
- WHEN: 5:30 11:00PM, FRIDAY, 22ND
 MARCH 2024
- WHAT: THE 6TH ANNUAL NIC ROLDAN'S SUNSET POLO WHITE PARTY HOSTED BY GRANT GANZI, SEE PREVIOUS YEARS EVENT <u>HERE</u>.
 - + SUNSET POLO GAME
 - WHITE PARTY FEATURING A SURPRISE GUEST PERFORMER



(The 6th Annual **NIC ROLDAN'S SUNSET POLO WHITE PARTY** Hosted by Grant Ganzi

- + TICKETING:
 - + 800 x Tickets (\$350) which gain entrance TO THE GAME AND PARTY WITH FOOD INCLUDED
 - + 20 X TABLES (\$7,500 \$10,000) FOR 10 PEOPLE
- + **THEME:** WHITE PARTY
- WHY:
 - + TO RAISE FUNDS FOR SUNSET POLO INTERNATIONAL WHO IN TURN HAVE CHOSEN TO SUPPORT THE KIDS CANCER FOUNDATION AND THE POLO TRAINING FOUNDATION AS BENEFACTORS FROM THIS EVENT.
 - + GET THE LOCAL COMMUNITY INVOLVED
 - + MAKE IT A TURNKEY EVENT WE ARE ALL PROUD OF
 - + SUPPORTING CHARITIES WERE WE ARE PASSIONATE ABOUT AND CAN MAKE A REAL DIFFERENCE WE ARE PASSIONATE ABOUT.
- WEBSITE: HTTP://NICROLDAN.COM/EVENTS/
- CONTACT: <u>EVENTS@NicRoldan.com</u>



The 6th Annual

TARGET AUDIENCE

- + US EQUINE INDUSTRY:
 - + 9.2 MILLIONS HORSES IN THE US 72% OF THESE ARE SHOW AND RECREATION HORSES + 4.6 MILLION PEOPLE OWN AND RIDE HORSES IN THE US
 - 5,000+ HORSE COMPETITIONS INCLUDING HORSE SHOWS AND POLO MATCHES
 - (SOURCE: AMERICAN HORSE COUNCIL; US EQUESTRIAN FEDERATION)

- THE POLO AUDIENCE:
 - THE AVERAGE AGE IS 47
 - + 68.3% MARRIED
 - THE AVERAGE HOUSEHOLD INCOME OF A POLO SPECTATOR IS ABOVE USD \$500,000 ANNUALLY
 - OVER 90% ARE COLLEGE EDUCATED
 - OVER 50% FLY FIRST CLASS, OVER
 80% STAY AT FOUR- AND FIVE-STAR
 HOTELS AVERAGE NUMBER OF LEISURE
 TRIPS PER YEAR: 6 AVERAGE NUMBER
 OF BUSINESS TRIPS PER YEAR: 12
 - WOMEN ARE THE FASTEST-GROWING SEGMENT OF THE SPORT
 - (SOURCE: POLO MAGAZINE, POLO PLAYERS EDITION)

(The 6th Annual

ITINERARY

| 5:30 p.m. | Doors Open DJ Welcome drink & empanada (VIP & V VIP Tables) |
|------------|---|
| 5:58 p.m. | National Anthem to be sung by Tom Blake |
| 6:00 p.m. | Sunset Polo Match (4 chukkers) |
| 7:00 p.m. | Polo Awards Presentation Welcome speech by Grant Ganzi incl. a few words to be said on Sunset Polo International and the benfacting chosen charities Nic Roldan's Speech |
| 7:30 p.m. | Asado Officially Open |
| 8:00 p.m. | White Party Continues |
| 10:15 p.m. | Surprise Act |
| 11:00 p.m. | White Party Ends |

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ABOUT NIC ROLDAN

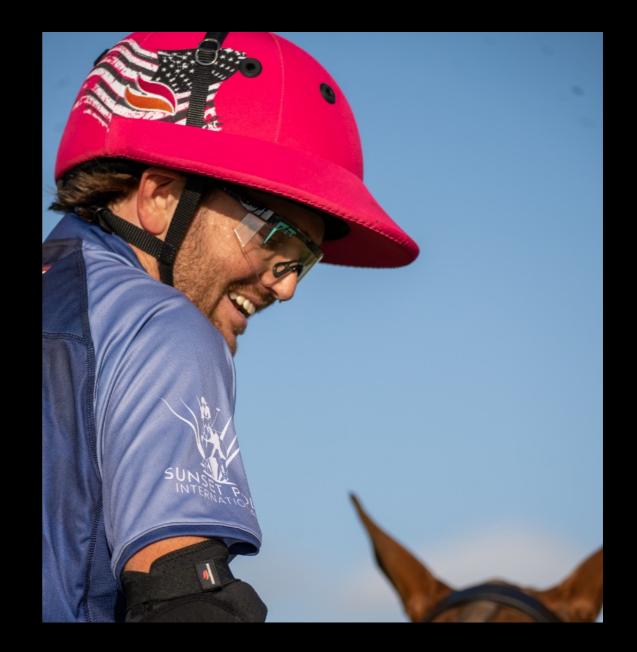
- + FUELED BY TALENT, CHARISMA AND PASSION NIC ROLDAN IS THE PRESENT LEADING AMERICAN POLO PLAYER WITH AN IMPRESSIVE 8-GOAL HANDICAP RATING. HE IS ALSO THE YOUNGEST POLO PLAYER IN THE WORLD TO WIN THE PRESTIGIOUS U.S. OPEN POLO TITLE AT THE AGE OF 15 AND IS CURRENTLY CAPTAIN OF THE U.S. POLO TEAM.
- + WINNING VICTORIOUSLY ON ALL 5 CONTINENTS AT EVERY GOAL LEVEL, NIC CONTINUES TO GAIN WORLDWIDE ACCLAIM. HIS GOALS ARE TO INCREASE AWARENESS AND PARTICIPATION FOR THE SPORT AT ALL LEVELS, REACH THE HIGHEST ACCOLADE 10-GOAL STATUS, PLAY THE ARGENTINE OPEN, CLAIM A SECOND U.S. OPEN POLO TITLE, ADD MORE WORLDWIDE POLO TROPHIES TO HIS CABINET AND HELP AMERICA RECLAIM THE INFAMOUS WESTCHESTER CUP.
- NIC IS A KEEN PHILANTHROPIST AND PROUD TO HAVE CREATED SUNSET POLO INTERNATIONAL TOGETHER WITH GRANT, JOSH AND NATASCHA TO MAKE A LASTING LEGACY IN HELPING THE CAUSES WE ARE PASSIONATE ABOUT.
- HIS COMMITMENT TO POPULARIZE THE SPORT HE LOVES WITH A WIDER AUDIENCE OF YOUNGER PLAYERS AND NEW SPECTATORS REFLECTS HIS PASSIONATE DEDICATION TO POLO.



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ABOUT GRANT GANZI

- + AT AGE 19, GANZI WAS ONE OF THE NATION'S YOUNGEST PLAYERS TO COMPETE IN 26-GOAL POLO IN THE INAUGURAL 2019 WORLD POLO LEAGUE FOR HIS GRAND CHAMPIONS TEAM DURING THE WINTER SEASON. GANZI AND HIS TEAM WON THE FOUNDERS CUP TOURNAMENT IN HIS 26-GOAL FINALS DEBUT AND TWO YEARS LATER WON THE PALM BEACH OPEN WITH CASABLANCA.
- + IN APRIL, 2020 GANZI AND HIS U.S. POLO ASSN. TEAM WON THE PRESTIGIOUS WORLD POLO LEAGUE BEACH POLO MIAMI BEACH CUP. GANZI EARNED THE WINNING TEAM CAPTAIN AWARD.
- Also in 2020, the tireless fundraiser was named The Leukemia & Lymphoma Society Man of the Year Palm Beach.
 In only ten weeks because of the COVID-19 pandemic, Ganzi raised \$149,063, far exceeding his goal of \$75,000.
- Now 25, he is working on his MBA in sports management at Lynn University and playing polo full-time during the fall, winter and spring seasons at Grand Champions and summer season at Aspen Valley Polo Club.
- GANZI HAS WON SIX CONSECUTIVE INTERNATIONAL CUP TOURNAMENTS REPRESENTING TEAM USA. HE WAS A 26-GOAL U.S. OPEN SEMIFINALIST FOR U.S. POLO ASSN. HE HAS WON THE USPA NORTH AMERICAN CUP AND USPA NATIONAL 20-GOAL TOURNAMENTS.
- THE THIRD GENERATION POLO PLAYER IS A TWO-TIME CHAMPION OF THE ST. REGIS WORLD SNOW POLO TOURNAMENT WITH U.S. POLO ASSN. HE WAS A MEMBER OF TEAM USPA AND TWO-TIME USPA NYTS NATIONAL CHAMPION. AT AGE 13, HE MADE HIS HIGH GOAL DEBUT WITH THE 20-GOAL PIAGET TEAM AND AT 15 COMPETED AT THE 26-GOAL LEVEL.





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ABOUT OUR BENEFICIARIES: KIDS CANCER FOUNDATION

- THE GRACE, JOY AND ENTHUSIASM FOR LIFE OF NUMEROUS EXCEPTIONAL BOYS AND GIRLS BATTLING AGAINST CANCER HAVE INSPIRED NIC TO PARTICULARLY SUPPORT THE WELLINGTON BASED CHARITY KIDS CANCER FOUNDATION, FOR WHICH HE IS AN AMBASSADOR.
- + HE FEELS BLESSED HAVING THE OPPORTUNITY TO INTERACT WITH SOME OF THESE MOST BEAUTIFUL, LOVING, STRONG AND ADMIRAL KIDS BATTLING WITH SOMETHING THAT RESTRICTS THEM FROM SIMPLY BEING KIDS. THE FOUNDATION'S MISSION IS TO PROVIDE IN THEIR COMMUNITY HOPE AND SUPPORT TO CHILDREN & FAMILIES BATTLING CHILDHOOD CANCER AND/OR BLOOD DISORDERS. THEY EDUCATE FAMILIES ABOUT THEIR CHILD'S DIAGNOSIS AND TREATMENT AND PROVIDE THE EMOTIONAL, FINANCIAL AND SPIRITUAL SUPPORT THE CHILD AND THEIR FAMILY NEED THROUGHOUT THEIR JOURNEY.



The 6th Annual

ABOUT OUR BENEFICIARIES: POLO TRAINING FOUNDATION

- THE POLO TRAINING FOUNDATION (PTF) IS DEDICATED TO THE FUTURE OF POLO IN AMERICA. BOTH GRANT AND NIC GREW UP PLAYING PTF EVENTS AND ARE KEEN TO GIVE BACK TO A SPORT THAT WE ALL LOVE.
- SINCE 1967 THE PTF TEACHES YOUTH CONFIDENCE, DISCIPLINE, HARD WORK AND LEADERSHIP THROUGH THE SPORT OF POLO.
- THE PTF OFFERS A WIDE-RANGE OF PROGRAMS. INCLUDING CLINICS, UMPIRE TRAINING, FLORIDA JUNIOR POLO, FLORIDA YOUTH POLO, JUNIOR POLO GRANT, ELDORADO JUNIOR POLO, EXCHANGE PROGRAMS, POLO COLLEGE FAIRS, AND ACADEMIC SCHOLARSHIPS.













The 6th Annual

SPONSORSHIP OPPORTUNITIES

THIS IS 100% A CHARITY EVENT SO TO MAKE IT HAPPEN WE NEED YOUR HELP! THIS WILL BE A VERY SPECIAL UNIQUE EVENT AND WILL HAVE A HIGH PERCENTAGE OF HIGH NET-WORTH INDIVIDUALS, AS WELL AS MANY PEOPLE FROM THE LOCAL COMMUNITY PLUS PLENTY OF EXPOSURE.

ON THE FOLLOWING PAGES YOU CAN SEE SOME EXAMPLES OF PACKAGES WE ARE PLEASED TO OFFER, PLEASE FEEL FREE TO CONTACT US TO DISCUSS POTENTIAL COLLABORATIONS AND BESPOKE PACKAGES.

EXAMPLES OF OPPORTUNITIES WE CAN OFFER:

- + PRIME SIGNAGE AROUND THE FIELD (SIGNAGE SUPPLIED BY SPONSOR)
- + VISIBLE PRESENCE OF YOUR BRAND AT THE EVENT
- + A DETERMINED NUMBER OF TICKETS WILL BE INCLUDED AS PART OF YOUR PACKAGE
- + BRAND PLACING ON EVENT MATERIALS
- + THE EVENT WILL BE LIVE STREAMED
- + COVERAGE IN ALL MEDIA EFFORTS & OTHER MEDIA OPPORTUNITIES
- + ALL PARTNERS WILL GET A DEDICATED SOCIAL MEDIA POST AND BE INCLUDED ON THE EVENTS PARTNERS PAGE WITH A LINK TO THEIR WEBSITE

The 6th Annual

SPONSORSHIP OPPORTUNITIES: PLATINUM/TITLE SPONSOR \$100,000

- + TITLE STATUS FOR THE EVENT, ONE AVAILABLE
- PROMINENTLY FEATURED IN ALL
 PUBLIC RELATIONS EFFORTS
- + EXTENSIVE SOCIAL MEDIA CAMPAIGN
- + NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS
- + LOGO INCLUSION ON STEP & REPEAT
- + LOGO ON EVENT MEMENTO PHOTOS
- + LOGO ON TEAM JERSEY
- + LOGO ON EVENT ELECTRONIC INVITATIONS AND POSTERS.

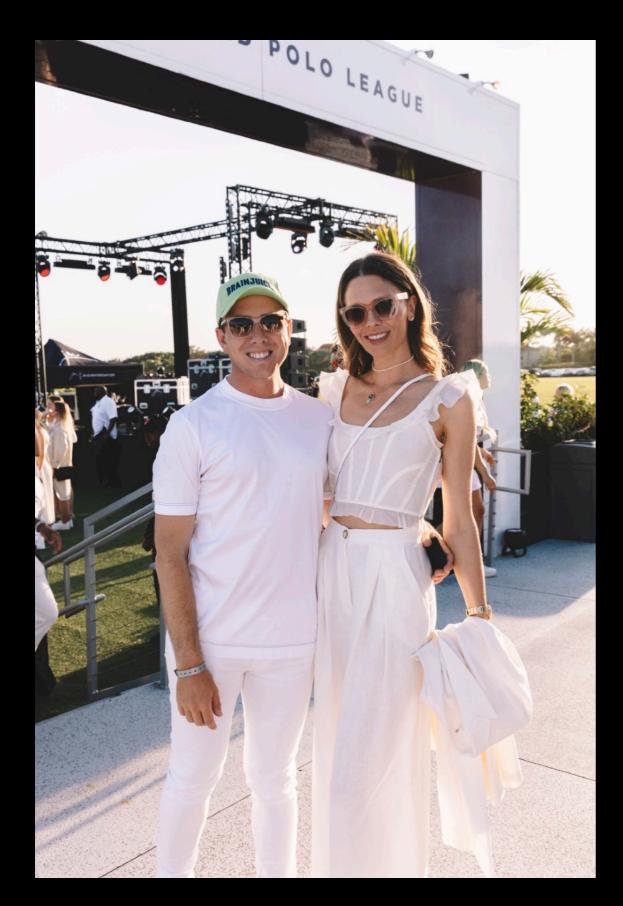
- LOGO ON LIVE STREAM OF THE EVENT AND ADVERTISING SEGMENT AVAILABLE (VT TO BE PROVIDED BY SPONSOR)
- + TROPHY PRESENTATION INCLUSION
- SPECIAL DEDICATED FIELD-SIDE GAZEBO
 VIP AREA FOR YOUR USE FOR UP TO 25
 PEOPLE DURING THE EVENT ALLOWING
 PRIME VIEWING
- PRIORITY POSITIONING OF CORPORATE SIGNAGE (BANNER SUPPLIED BY SPONSOR)
- PLOT AVAILABLE FOR DISPLAY AND PRODUCT SALES
- + PRODUCTS AND/OR PROMOTIONAL MATERIALS DISPLAYED/DISTRIBUTED FOR GUESTS AT TABLES.

The 6th Annual

SPONSORSHIP OPPORTUNITIES: Gold/Presenting Sponsor \$75,000

- PRESENTING SPONSOR FOR THE EVENT,
 ONLY ONE AVAILABLE
- + MENTION IN ALL PUBLIC RELATIONS EFFORTS
- + EXTENSIVE SOCIAL MEDIA CAMPAIGN
- + NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS
- + LOGO INCLUSION ON STEP & REPEAT
- + LOGO ON TEAM JERSEY
- TROPHY PRESENTATION INCLUSION
- LOGO ON EVENT ELECTRONIC INVITATIONS AND POSTERS.

- SPECIAL DEDICATED VIP GAZEBO AREA FOR YOUR USE FOR UP TO 10 PEOPLE DURING THE EVENT ALLOWING PRIME VIEWING
- PRIORITY POSITIONING OF CORPORATE SIGNAGE (BANNER SUPPLIED BY SPONSOR)
- PRODUCT SAMPLING OR SHOWCASING TO KEY DEMOGRAPHIC
- PLOT AVAILABLE FOR DISPLAY AND PRODUCT SALES







The 6th Annual

SPONSORSHIP OPPORTUNITIES: SUNSET POLO TEAM SPONSOR \$30,000

- + 2 AVAILABLE
- + ANNOUNCEMENT AT MATCHES
- + AWARD CEREMONY PARTICIPATION
- + DEDICATED SOCIAL MEDIA CAMPAIGN POST
- + LOGO INCLUSION ON STEP & REPEAT
- + LOGO RECOGNITION ON JERSEYS
- + NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS

- TABLE FOR 10 GUESTS GIVING PRIME VIEWING OF THE GAME, PASSED APPETIZERS FROM MEAT MARKET, DINNER & FULL BOTTLE SERVICE
- + EXPOSURE TO KEY TARGET MARKET
- CORPORATE SIGNAGE OPPORTUNITY (SPONSOR PROVIDES SIGNAGE)
- + TEAM PHOTO WITH SPONSOR
- INVITE TO EXCLUSIVE PRIVATE KICK-OFF COCKTAIL & DINNER FOR 4 PEOPLE

The 6th Annual

SPONSORSHIP OPPORTUNITIES: SUNSET KIDS GAME TITLE SPONSOR \$25,000

- + 1 AVAILABLE
- + NAMING RIGHT TO THE KIDS GAME
- + ANNOUNCEMENT AT MATCHES
- + THE AWARD CEREMONY PARTICIPATION
- + DEDICATED SOCIAL MEDIA CAMPAIGN POST
- + LOGO INCLUSION ON STEP & REPEAT
- + LOGO RECOGNITION ON JERSEYS
- NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/ NEWSPAPERS

- TABLE FOR 10 GUESTS GIVING PRIME VIEWING OF THE GAME, PASSED APPETIZERS FROM MEAT MARKET, DINNER & FULL BOTTLE SERVICE
- + EXPOSURE TO KEY TARGET MARKET
- + CORPORATE SIGNAGE OPPORTUNITY (SPONSOR PROVIDES SIGNAGE)
- + TEAM PHOTO WITH SPONSOR
- + INVITE TO EXCLUSIVE PRIVATE KICK-OFF COCKTAIL & DINNER FOR 4 PEOPLE

The 6th Annual

SPONSORSHIP OPPORTUNITIES: SILVER SPONSOR \$25,000

- POLO LESSON WITH NIC ROLDAN & GRANT GANZI FOR 4 PEOPLE
- INVITE TO EXCLUSIVE PRIVATE KICK-OFF COCKTAIL & DINNER FOR 4 PEOPLE
- + ANNOUNCEMENT AT MATCHES
- + EXTENSIVE SOCIAL MEDIA CAMPAIGN
- + LOGO INCLUSION ON STEP & REPEAT
- + NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS

- + EXPOSURE TO KEY TARGET MARKET
- 1 TABLE FOR 10 GUESTS, PASSED APPETIZERS FROM MEAT MARKET, DINNER & FULL BOTTLE SERVICEPRODUCT SAMPLING
- + PLOT AVAILABLE FOR DISPLAY AND PRODUCT SALES
- CORPORATE SIGNAGE OPPORTUNITY (SPONSOR PROVIDES SIGNAGE)

The 6th Annual

SPONSORSHIP OPPORTUNITIES: BRONZE SPONSOR \$15,000

- + ANNOUNCEMENT AT MATCHES
- + EXTENSIVE SOCIAL MEDIA CAMPAIGN
- + LOGO INCLUSION ON STEP & REPEAT
- * NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS
- + PRODUCT SAMPLING
- INVITE TO EXCLUSIVE PRIVATE
 KICK-OFF COCKTAIL & DINNER FOR
 2 PEOPLE

- + EXPOSURE TO KEY TARGET MARKET
- + 1 TABLE FOR 10 GUESTS
 GIVING, PASSED APPETIZERS
 FROM MEAT MARKET, DINNER
 & FULL BOTTLE SERVICE
- + PLOT AVAILABLE FOR DISPLAY AND PRODUCT SALES
- CORPORATE SIGNAGE
 OPPORTUNITY (SPONSOR
 PROVIDES SIGNAGE)

The 6th Annual

SPONSORSHIP OPPORTUNITIES: FLOWERS & DECORATION

- BE THE FLOWER AND DECORATION
 OF THE EVENT MAKING SURE WE
 LOOK THE PART
- + BRANDING PLACEMENT IN THE FLOWERS AND OR CONTAINERS
- + ACKNOWLEDGEMENT DURING THE EVENT
- + DEDICATED SOCIAL MEDIA CAMPAIGN POST
- + LOGO INCLUSION ON STEP & REPEAT
- NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/ NEWSPAPERS

- + LOGO ON EVENT ELECTRONIC INVITATIONS AND POSTERS.
- SPECIAL DEDICATED VIP GAZEBO AREA FOR YOUR USE FOR UP TO 8
 PEOPLE DURING THE EVENT ALLOWING PRIME VIEWING
- + 10 GENERAL ADMITTANCE TICKETS
- + EXPOSURE TO KEY TARGET MARKET
- CORPORATE SIGNAGE
 OPPORTUNITY (SPONSOR PROVIDES SIGNAGE)

(The 6th Annual

NIC ROLDAN'S SUNSET POLO WHITE PARTY

Hosted by Grant Ganzi

VIP TABLE FOR 10 GUESTS: \$7,500 -\$10,000

THE HOTTEST TICKET OF THE SEASON

A TABLE FOR 10 AT THE 6TH ANNUAL NIC ROLDAN'S SUNSET POLO WHITE PARTY

PASSED APPETIZERS BY THE MEAT Market

TRADITIONAL ARGENTINE ASADO Dinner

FULL BOTTLE SERVICE

MORE PERKS TO BE ANNOUNCED AS WE MOVE CLOSER TO THE EVENT **BAR SPONSORS: \$2,500**

FEATURE YOUR BEVERAGE AT THE 6TH ANNUAL NIC ROLDAN'S SUNSET POLO WHITE PARTY

SET UP A DEDICATED BAR

HAVE YOUR BEVERAGE ON THE VIP TABLES

6 TICKETS OFFERING YOU THE OPPORTUNITY TO HOST YOUR CHOSEN GUESTS.

DEDICATED SOCIAL MEDIA POST

LOGO INCLUSION ON STEP & REPEAT

NAME INCLUDED IN MEDIA EFFORTS: MINIMUM OF 8 MAGAZINES/NEWSPAPERS

The 6th Annual

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

PLEASE GET IN CONTACT RE ADDITIONAL SPONSORSHIP OPPORTUNITIES SUCH AS:

- + BEST PLAYING PONY: \$2,500
 - + PRESENTATION OF BLANKET WITH LOGO
 - + ACKNOWLEDGEMENT IN MEDIA EFFORTS
- + MOST VALUABLE PLAYER: \$2,000
 - + PRESENTATION MENTION AS WELL AS TROPHY OR PRIZE WITH COMPANY ACKNOWLEDGMENT
 - + ACKNOWLEDGEMENT IN MEDIA EFFORTS
- + HALF TIME SPONSOR: \$5,000
 - + LET'S GIVE PEOPLE A REASON TO TREAD IN THOSE DIVOTS
- + GIFT BAG SAMPLES:
 - + PRODUCT TO YOUR TARGET MARKET. IN KIND DONATIONS.
 - + ACKNOWLEDGEMENT IN MEDIA EFFORTS
- + PARTY SPONSORS/IN KIND PRODUCTS:
 - + ACKNOWLEDGEMENT IN MEDIA EFFORTS



















